

INTERIOR COATING SYSTEMS BROCHURE



**Engineered for Performance
Designed for Perfection**

Where flawless finishes meet lasting protection Coating Systems



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Where flawless finishes meet lasting protection.

Advanced coatings that prepare, protect, and perfect every interior surface.

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ABOUT US

- Founded in 1985, Yasmoo Misr is a top supplier of construction chemicals in Egypt.
- Products include epoxies, mortars, paints, adhesives, waterproofing, additives, and repair solutions.
- Designed to boost durability and performance in construction projects.
- Serving residential, commercial, and industrial sectors.
- Joined the EEC Group in 2023, strengthening our focus on quality and innovation.
- With deep experience and vision, Yasmoo Misr shapes tomorrow's infrastructure.

At Yasmoo Misr, we are committed to providing:

- High-quality products that meet international standards while remaining competitively priced.
- A dedicated research and development department focused on product innovation and customization to meet specific client needs.

ABOUT INDOOR COATINGS

Our indoor coating range is designed to prepare, protect, and perfect your walls before and after painting. From filling cracks to delivering rich, enduring color, each product ensures unmatched performance and aesthetic appeal. Whether you seek a smooth matt, a subtle semi-gloss, or a striking glossy finish, these coatings combine durability, washability, and low VOC formulas for a healthier indoor environment.



SUBCOAT

Smooths & fills cracks with ease—ready-to-use putty for flawless walls, inside or out.



ZODIAC

Matt finish, tough against weather—rich colors that last, with ultra-low VOC.



INCOAT

Durable matt elegance—UV-resistant, washable, and built to weather the elements.



VERSASEAL

Deep-penetrating primer—seals, strengthens & shields porous surfaces from cracks and rain.



GLAZECOAT

High-gloss brilliance—color that pops, stays fresh, and stands up to the toughest weather.



GUMCOAT

Semi-gloss strength—smooth finish, vibrant color, and all-weather resilience.

SUBCOAT / VERSASEAL



Product Type:

Polymeric resin, water-based putty

Description:

SUBCOAT is a polymeric resin, ready mix water base putty used to fill cracks and smoothen the surface prior to paints both internally and externally.

Note: For more information about the product please refer to TDS



Product Type:

Polymeric resin, water-based putty

Description:

VERSASEAL is an acrylic primer with a high penetrating depth for porous surfaces. It reduces the absorption property of the substrate, prevents rain from penetrating, and decreases hair cracks.

Note: For more information about the product please refer to TDS

ZODIAC



Product Type:

Matt acrylic copolymer-based emulsion paint

Description:

ZODIAC is a matt acrylic copolymer-based emulsion paint that provides fine texture. Resists moisture and weathering. Long lasting colors that resist ultraviolet, non-yellowing and non-pollutant. Enhanced washability and elasticity. Good hiding power with very low VOC which ensures good indoor air quality.

ZODIAC SYSTEM				
ZODIAC SYSTEM:	High Quality Matt Emulsion Paint			
Product	Versaseal	Subcoat	ZODIAC	
Description	Primer	emulsion paste	1 st Final Coat	2 nd Final Coat

Note: For more information about the product please refer to TDS

INCOAT



Product Type:

Matt acrylic copolymer-based emulsion paint

Description:

INCOAT is a matt acrylic copolymer-based emulsion paint that provides fine texture. Resists moisture and weathering. Long lasting colours that resist ultraviolet, non-yellowing and non-pollutant. Enhanced washability and elasticity. Good hiding power with very low VOC which ensures good indoor air quality.

INCOAT SYSTEM				
INCOAT SYSTEM:	Matt Emulsion Paint			
Product	Versaseal	Subcoat	INCOAT	
Description	Primer	emulsion paste	1 st Final Coat	2 nd Final Coat

Note: For more information about the product please refer to TDS

GLAZE COAT



Product Type:

Glossy acrylic copolymer-based emulsion paint

Description:

GLAZE COAT is a glossy acrylic copolymer-based emulsion paint that provides fine texture. Resists moisture and weathering. Long lasting colours that resist ultraviolet, non-yellowing and non-pollutant. Enhanced washability and elasticity. Good hiding power.

GLAZE COAT SYSTEM

GLAZE COAT SYSTEM: High Quality gloss Emulsion Paint

	Versaseal	Subcoat	ZODIAC	GLAZE COAT	
Description	Primer	emulsion paste	1 st Undercoat	1 st Final Coat	2 nd Final Coat

Note: For more information about the product please refer to TDS

GUMCOAT



Product Type:

Semi-gloss acrylic copolymer-based emulsion paint

Description:

GUMCOAT is semi-gloss acrylic copolymer-based emulsion paint that provides fine texture. Resists moisture and weathering. Long lasting colours that resist ultraviolet, non-yellowing and non-pollutant. Enhanced washability and elasticity. Good hiding power.

GUMCOAT SYSTEM					
GUMCOAT SYSTEM:	High Quality semi gloss Emulsion Paint				
Product	Versaseal	Subcoat	ZODIAC	GUMCOAT	
Description	Primer	emulsion paste	1 st Undercoat	1 st Final Coat	2 nd Final Coat

Note: For more information about the product please refer to TDS

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